

# Central the me 2018: It is all about the human factor in project management!

## People drive Change

This era is about disruption, the digital transformation, lean start-ups, minimum viable products, IoT, Agile leadership, SCRUM, scaled Agile framework and the ongoing need to innovate and transform your organization to a 4, 5 or even 6.0 version and what have you. Key to success and even to succeed are projects, agility and continuous change. The latest PMI Pulse of the Profession® confirms this, indicating that high performing organizations build the capability and capacity to change and adapt quickly to shifting market conditions and competitive pressures. And where does that capacity reside? In the very human beings who struggle valiantly to deal with all this change.

## Keynote Sprekers:



- Chairman Thomas Swaak, Senior Director, Philips Innovation Services, Industry Consulting
- **It is all about MONKEY BUSINESS**  
**Why dealing with human behaviour is key to survive in a changing world.**  
Patrick van Veen, Behavioral Biologist and director of Apemanagement
- **Practical insights for the complexity of the human factor**  
Jan Willem Vernhout, Managing Partner, CoThink
- **Why Every Project Manager Needs to Think Capability Not Only Skill**  
Bill Richardson, Speaker, Author and Corporate Trainer



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CASES



**Manage your project like a T-Ford**  
Paul Vogels, Managing Director, Primaned



**Stimulating Early Warning Responses**  
Marian Bosch-Rekvelde, Assistant Professor Project Management, TU Delft  
Noud Wijtenburg, MSc Construction Management and Engineering



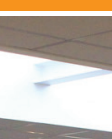
**The questions you should be asking your team**  
Emily Luijbregts, Project Manager, EmThePM



**Nothing as hard as soft controls**  
Dion Kotte, Owner, Speaker, Former central government CIO



**Challenging our assumptions about project management**  
Liselore Havermans, Assistant Professor, Vrije Universiteit Amsterdam  
Simon Twaalfhoven, PhD candidate, Vrije Universiteit Amsterdam



**Building communities of practice**  
Ariane Moussault, Independent Project Management Professional



**The project manager as captain: How to keep the ship on course under unpredictable weather conditions?**  
Meinte Wildschut, Projectmanager, Nederlandse Spoorwegen



**Digital transformation and digital integration; sustainability by streamlining (steering) information.**

Kjell van der Giessen, Lecturer, HU University of Applied Sciences

KEYNOTE SPREKERS



**Patrick van Veen** is a Dutch behavioral biologist, he wrote several bestsellers with titles as "Help, my boss is a gorilla" and "Monkey see Monkey do" about the comparison between human and primate behavior. He is a trainer, management consultant and keynote speaker. However, he is also a passionate researcher studying bullying behavior in primate groups and school classes. He does also research with chimpanzees to study the basic motivations in cooperation and communication. Patrick is also chairman of the Global Board of the Jane Goodall Institute.



**Jan Willem Vernhout** (1969) is a managing partner/senior facilitator at CoThink- the motivactors. Supporting our clients in achieving tangible results and improve their effectiveness is my focus. In my daily work, I facilitate the change process with projects, training and coaching. We believe that a lot of knowledge and experience is available but often poorly used. With our systematic approach and unique skills to activate people, we bring people forward.



**Bill Richardson** is a talented speaker who possesses the rare combination of an extensive professional background and a natural ability to connect with people. Whether it's a sold-out conference hall or a small, intimate retreat, his presentations bring even most academic or abstract topic alive through storytelling, stimulating dialogue and interaction. As a result of this personal connection, audiences leave with a deeper understanding of what's important to them, and with the inspiration and information they need to get more out of their life and their career.



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