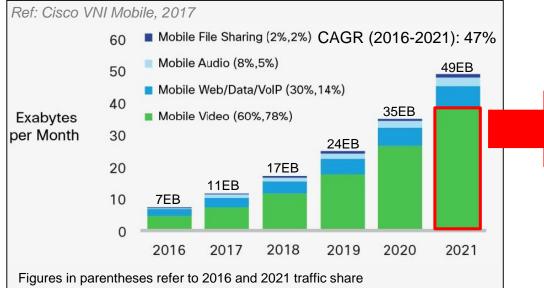
## The path to superior voice quality: VoLTE and beyond

Carlos Menendez Product Marketing MNT



#### Mobile Data Traffic Growth $\rightarrow$ driven by video !



TELECOM I N F R A E V E

More than 75% of the mobile traffic will come from video services!

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But bad voice quality is considered key factor to

Quality of Experience for video and voice services strongly affects the user satisfaction ... and the operator's success !

## **Definition of Quality**

The word quality identifies the features and characteristics of a product or service

∎ BUT...

It is a relative terms and it is measured by a person based on the expectation

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Therefore, Quality is the totality of features and characteristics of a product and or service that leads to Customer Satisfaction

## Relativity of Quality



• Quality is not an absolute term

- It depends on the expectations and goals of the user
- Therefore the situation and believes of the user will modify his quality standards
- Without a Benchmark it is not possible to assess the quality levels
- For example: can GSM provide good quality?



### Voice Quality of experience

- In order to understand the real perception we deliver algorithms that simulate the human ear
- Our algorithms measure the voice quality as a user would do it and put it in a scale from 1 to 5

Rohde & Schwarz is the creator (together with other companies) of the current ITU standard P863







## Voice over LTE – Codecs and bitrates

EVS 24.4 kb/s

Speech Quality – Introduction by example data

- CS (2G / 3G)
  - Some vendors:
  - Fallback
- Volte
  - Some MNOs apply
  - Some MNOs apply
- Under perfect network conditions
  - AMR 12.2 best MOS: 3.20...3.30 .
  - AMR-WB 12.65 best MOS: 3.95...4.00
  - AMR-WB 23.85 best MOS: 4.15...4.20
  - EVS 24.4 best MOS: 4.55...4.65



## Voice Quality Analysis

- Real field data Germany
- Mobile to Mobile
- 17. 22.05.2017

TFIF(

~50% LTE, ~45% 3G, ~5% 2G

50%

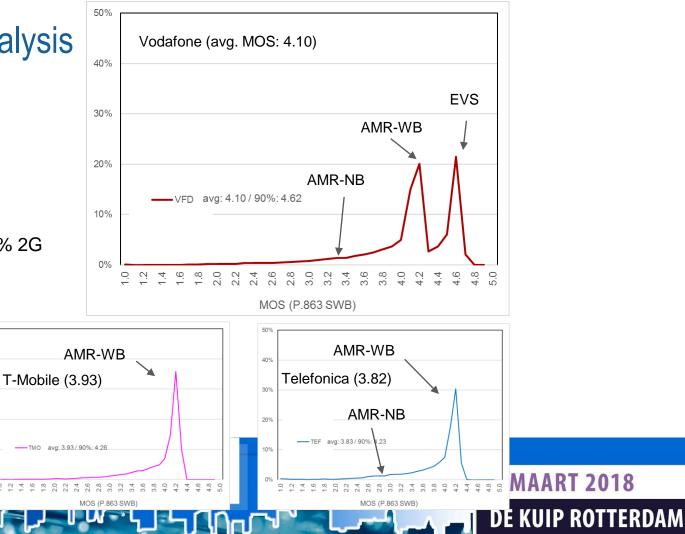
40%

30%

20%

10%

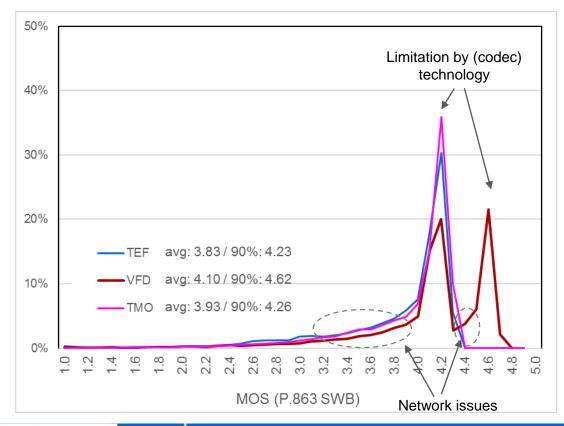
2



## Voice Quality Analysis

- Today VFD has the advantage of EVS (technology profit)
- TEF has still considerable AMR-NB fallbacks
- In general networks are good
  - ➔ Technology dominates

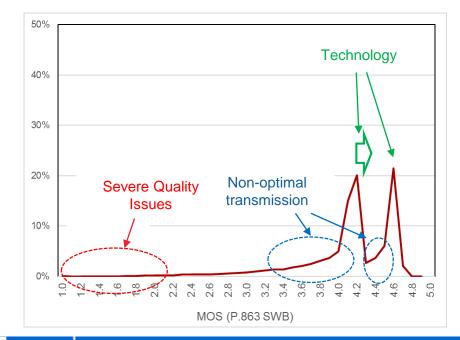
VFD avg 12.65	3.92	3G (+ 2G)
VFD avg EVS 24.4	4.28	LTE
TMO avg 12.65	3.82	3G (+2G)
TMO avg 23.85	4.07	LTE
TEF avg 12.65	3.86	3G (+ 2G)
TEF avg 23.85	3.93	LTE



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## Voice Quality Analysis How to improve?

- Severe quality issues
  - Inter-RAT and Inter-Freq handovers
  - RTP Loss / Delay in backbone
  - Bad RF condition (of course)
- Non-optimal transmission
  - Uncompensated RTP Jitter (audio distortions)
- Technology improvement
  - Codec / Bitrate
  - Transcoding free operation
  - Use of EVS IO mode



## TELECOM INFRAEVENTS VICENTIAL PROTECTION OF CONTERDAM

Voice Quality	/ Analysis			
What, if? Wh	nat to improve?	Average MOS	Bad Sample Rate MOS < 2.0	GoodOrBetter MOS > 3.6
<ul> <li>Worst cases, very le</li> <li>Solving all issue</li> </ul>		4.10 -> 4.12	~1% -> 0%	~87%
		4.10 -> 4.12	But ~6% of <b>calls</b> are covering at least one bad sample (-> 0%)	No considerable change
<ul> <li>Improving non-optir</li> <li>→ Solving 50% of i (Max MOS - 2.0)</li> </ul>	ssues	4.10 -> 4.22	No change	~87% -> ~92%
<ul> <li>Technology Improve</li> <li>→ AMR-WB 23.85</li> </ul>		4.10 -> 4.17	No change	~87% No change
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### Voice over LTE – Codecs and bitrates

Speech Quality – Introduction by example data

Under perfect network conditions:

- AMR 12.2: best MOS: **3.20...3.30**
- AMR-WB 12.65: best MOS: **3.95...4.00**

Same data rate, but different MOS, different QoE

AMR-WB 23.85: best MOS: 4.15...4.20
EVS 24.4: best MOS: 4.55...4.65

Same data rate, but different MOS, different QoE



### Netherlands Drive test – minimal configuration Freerider

- QualiPoc-based light benchmarking system with (optional) scanner(s) and (up to) 6 Android devices
- Usable for both indoor and outdoor measurements (in-building tests, in trains, pedestrian areas, etc.), but with the flexibility to take the system for temporary use into a car or even for a fix vehicle installation

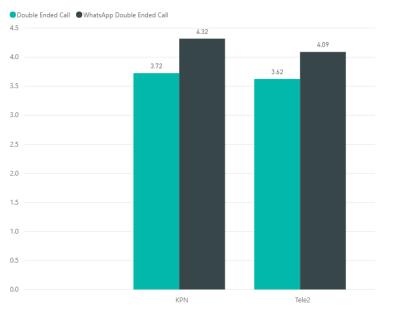




### Addition: Real field results Netherlands Oct. 2017 WhatsApp vs. VoLTE – Quality, CST and Reliability

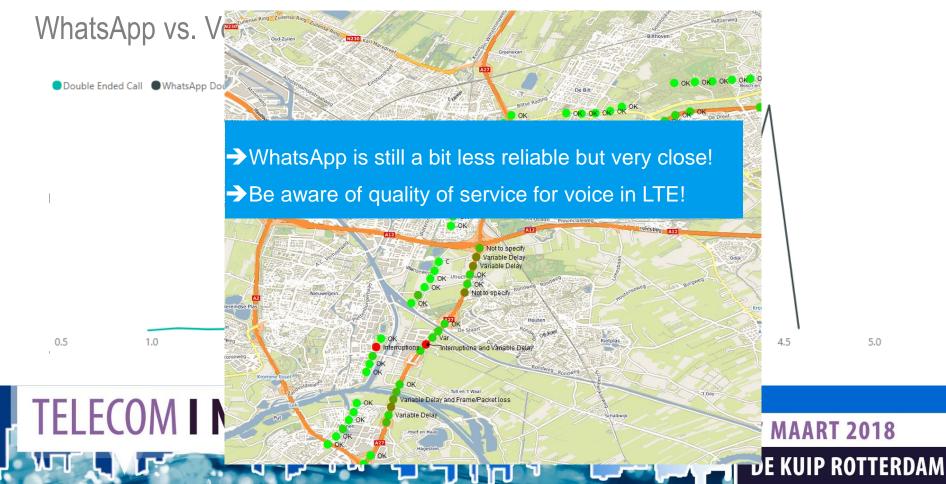
WOW!

- Speech Quality Average (good network conditions)
  - VoLTE avg. MOS: 3.65
  - WhatsApp avg. MOS: 4.20
- Although WhatsApp shows reliability issues, it is very close to VoLTE
- The lack of EVS definitely puts VoLTE quality behind most advanced OTT





### Addition: Real field results Netherlands Oct. 2017



### From the first lab tests to network insights



### From the first lab tests to network insights



### Already actively measuring 5G



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Thank you! Questions? Come to visit us at our stand to see the whole drive test results

http://www.mobile-network-testing.com/ http://blog.mobile-network-testing.com/

