



Build for Speed, Security and Success!

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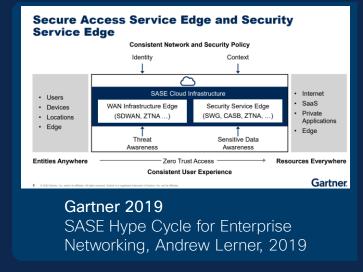
Where is SASE coming from? A long-term industry strategy

Need: Reduce complexity and improve performance from everywhere Result: Convergence of connectivity, security, and identity

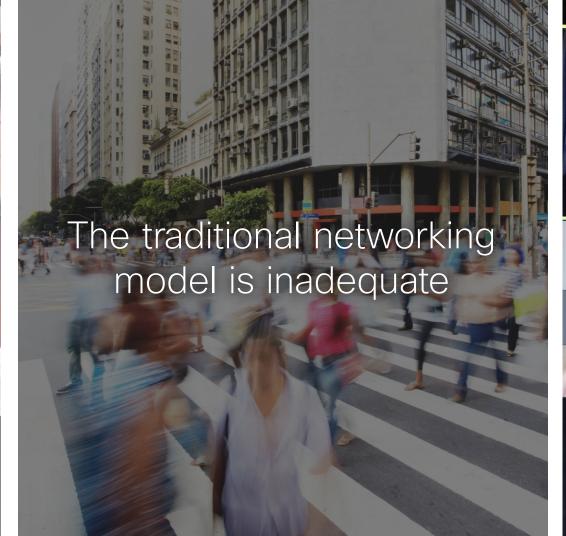
There are many names for this multi-function approach...

Gartner	Secure Access Service Edge (SASE) Secure Internet Gateway (SIG)
Forrester [®]	Zero Trust Edge
E S G	Elastic Cloud Gateway

...but full agreement on the move to cloud-native aggregation







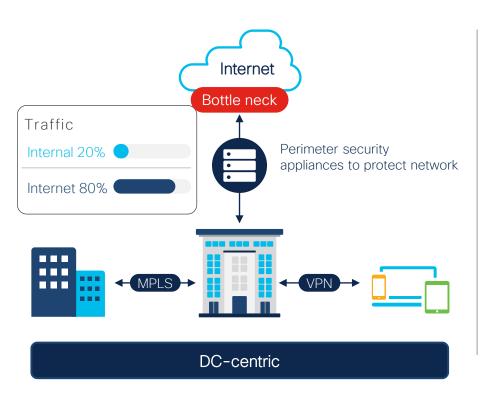


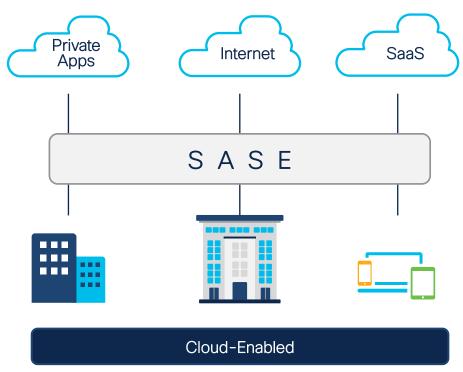


HITACHI Inspire the Next

Network transformation

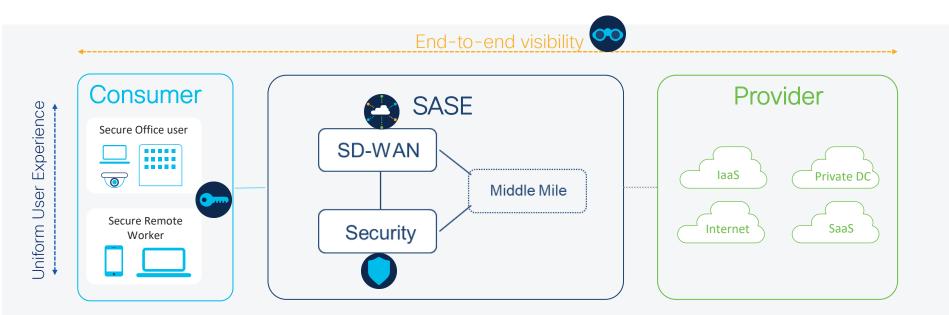
Transition from a DC-centric topology to one that's cloud ready







Cisco SASE Architecture



Reduce cost

Improve OpEx with circuit consolidation and consolidation of UI touchpoints

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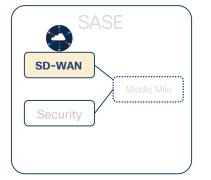
Improve user experience

Bring services closer to user and leverage middlemile partnerships + password-less authentication to optimize connections

Minimize risk

Decryption & inspection addressing data loss, leveraging a true zero-trust approach across the IT perimeter

SASE building block #1





SD-WAN



Automation and Cloud-Based orchestration



Zero touch onboarding and provisioning



Software Defined Cloud Internet and Multicloud access



Single pane of glass cloud networking orchestration



Middle mile optimization



Flexible and programmable cloud interconnect options



Integrated security and macro/micro segmentation



Integrated security and network policy controls



Dynamic performance routing



Predictable app performance and user experience



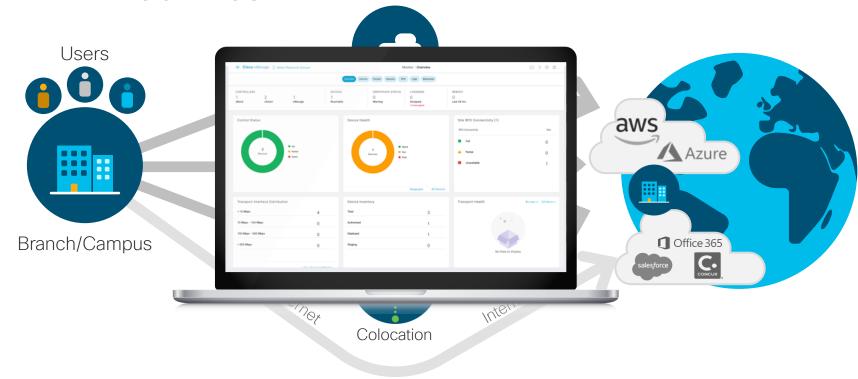
Analytics, SaaS Telemetry, Smart thresholds



Proactive network assurance and network operations



SD-WAN Technics





Site-to-Cloud

Site-to-Site

Multicloud access - Software Defined Cloud Interconnect

Extending SD-WAN Fabric to laaS

On-demand connectivity

Reduce time from months to minutes for multicloud connectivity. PAYG model

Highly available backbone

Worldwide connections: 20+ countries, 5 continents, 100's of data centers, up to 99.999% availability

Single management

Automate the connections through vManage

Latency optimized

Remove congestion risk by sending packets



Multicloud for Microsoft 365



Dynamic URL/IP Categorization

- Distinct URLs for different Applications.
- URLs can be mapped to different traffic precedence and Service-Area.
- Microsoft 365 traffic divided into 3 categories based on sensitivity.
- Optimize, Allow and Default.



Microsoft Informed Routing

- End-to-end telemetry using Application Infused Path Feedback (AIPF) for Exchange Service Area.
- Import and Export telemetry from/to Microsoft for best path selection.



Microsoft Informed Routing for Teams and SharePoint

- End-to-end telemetry using Application Infused Path Feedback (AIPF) for Teams and SharePoint Service Areas.
- Import and Export telemetry from/to Microsoft for best path selection.

SASE building block #2





SSE (Cloud delivered security)



DNS-layer security



Stop threats before traffic reaches the network



Clouddelivered firewall



L7 security across all sites to stop nonweb-based threats



Secure web gateway



Full URL
visibility/control
to enforce
policy block
advance threats



Cloud App & Data Security (CASB & DLP)



Discover, report and control cloud application use



Remote Access



Cloud-delivered Secure Remote Access



Interactive threat intel



Real-time threat context expediting incident investigation and response



SecureX Platform



Visibility across the entire security stack, with automated actions

Often used, not often monitored

90%

Of malware use **DNS** in attacks

Of organizations

don't monitor their DNS

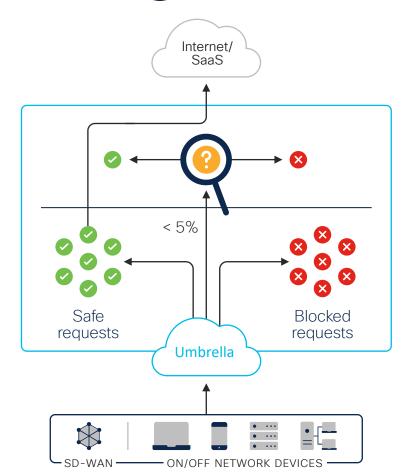
Source: Cisco Security Research Report



DNS-layer security

First line of defense

- Deploy enterprise wide in minutes
- Block domains associated with malware, phishing, command and control callbacks anywhere
- Stop threats at the earliest point and contain malware if already inside
- Accelerate threat response with an integrated security platform
- Amazing user experience faster internet access; only proxy risky domains

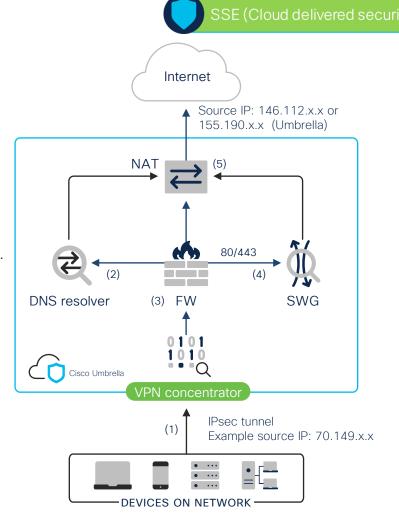




DNS, SWG, and CDFW rules

- 1. Forward traffic via IPSEC tunnel to the cloud.
- 2. Apply DNS security policy.
- 3. CDFW inspects traffic (layer 3, 4, 7 and IPS). Web traffic not blocked by CDFW is sent to SWG.
- 4. SWG does its policy inspection (DLP or RBI is applied).
- 5. 'Allowed' traffic egresses through NAT.

Traffic is logged at each stage.

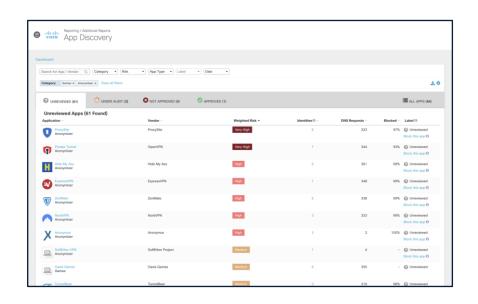




CASB - App discovery and controls

Visibility into shadow IT and control of cloud apps

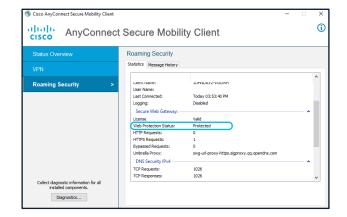
- Full list of cloud apps in use
- Reports by category and risk level
- Number of users and amount of incoming and outgoing traffic
- Blocking of high-risk categories or individual apps





Secure Client

- Secure client can be used across an entire enterprise
- Both Umbrella DNS and Secure Web Gateway services can co-exist
- Protect assets on or off network
- Simple and consistent user attribution
- Choice of fail open or fail closed







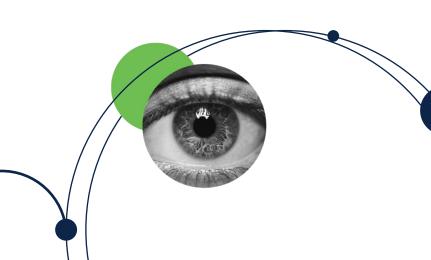
Supports Windows and Mac desktops



Talos: the largest threat intelligence organization on the planet

- 400+ full-time threat researchers and data scientists
- 5 billion reputation requests, 2
 billion malware samples seen daily
- 5 billion category responses, 200 million IPs & URLs blocked daily.

We see more so you can block more and respond faster to threats.



SASE building block #3







App performance



Isolate app issues from network issues



Path visualization



Pinpoint issues down to a service provider, location and interface



Internet and WAN health



Internet is your new WAN. Monitor its performance



BGP route monitoring



Ensure Internet routing issues don't affect your users and services



Remote worker experience



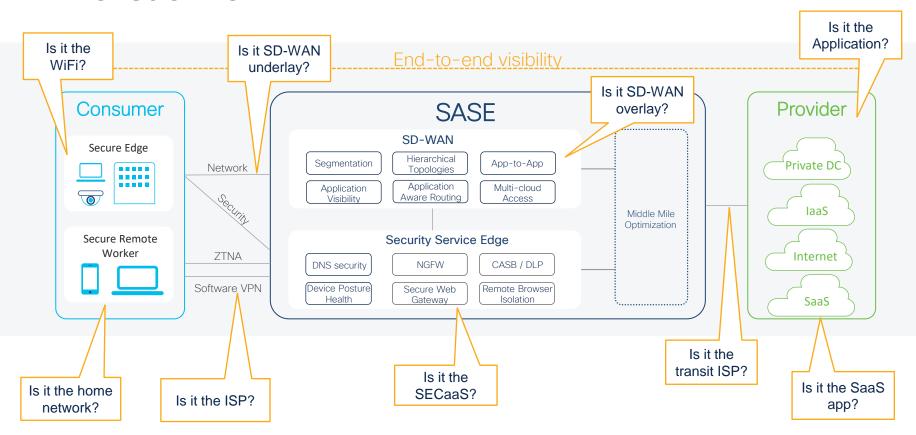
Business apps must be available when employees work from home

Correlated insights to take action

Visibility from every user, to any application, over any network.



A holistic view





Predictive network assurance for digital experience



Forecasts conditions

Identifies expected issues based on predictive analysis



Recommends actions

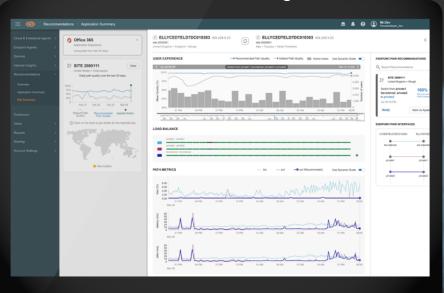
Provides specific steps to improve application experience



Improves experience

Sustained improvement over a longer period of time—promotes continuous improvement

Predictive WAN Insights



SASE building block #4







Adaptive MFA



Ensure users are who they say they are



Device posture and health



Assess and enforce the endpoint for health prior to login



Least privileged access



Zero Trust - ensure security and posture at EVERY application login



Continuous verification



Every login gets continued security analysis



Behavior analytics



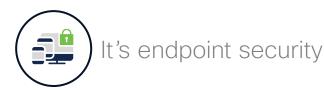
Detect and report on anomalous, unusual and suspect login/access activity

Every user. Every device. Every application.







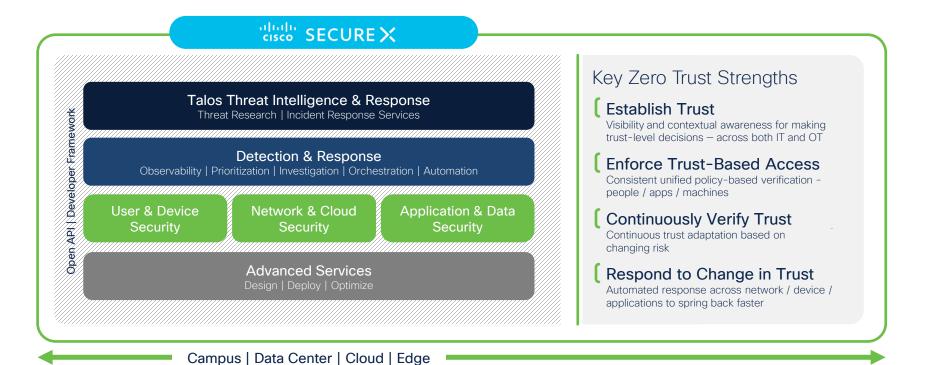


Zero Trust means different things to different people





Delivering Zero Trust to meet where you are





Zero Trust



Establish trust

Remote user trying to access a cloud app from their device





Strong Security

- Enable broadest MFA options push, calls, SMS, biometrics, wearables, passwordless, tokens, and more
- Establish device trust device risk level, compliance, management and compromise status
- Set adaptive policies global, app, and grouplevel access to hundreds of apps based on verified business need

- Remove user friction authenticate in seconds, fewest number of clicks
- Adopt in just days SaaS deployment, users enroll in a few easy steps
- Reduce help desk tickets user self-enrollment, self-service to update and reset devices

Enforce trust-based access

Remote user trying to access a private application without VPN



User requires access to private app from managed or unmanaged device User can directly access app using any browser (without any remote access software) User gets access only to the app (and nothing more)



Zero Trust

Strong Security

- Establish explicit trust default closed access model with access on a per-app basis
- Secure highly used and high-risk protocols RDP and SSH
- Secure BYOD device posture assessment for unmanaged devices

- Provide frictionless, consistent access for any application, using any browser
- Reduce latency scalable, VPN-less access to applications
- Support hybrid environments cloud and on-premises implementation options, instant access to apps anywhere, single-sign-on (SSO) integration

Continuously verify trust Remote user and device



behavior impacts trust levels

disabled; trust is user prompted to re-enable firewall to lost, app access regain access; event is revoked is captured





Strong Security

authenticated and

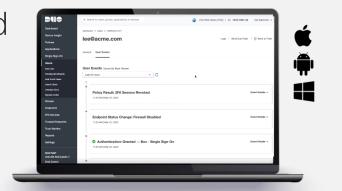
using an app

- Share signals to quickly detect change in risk device posture, disabled security features, vulnerabilities, etc.
- Leverage contextual awareness GeoIP, Wi-Fi fingerprint, authentication history, etc.
- Control user sessions integration with Cisco and third-party apps such as Webex and Box

- Work without interruption session extension for high trust
- Improve IT efficiency automatic access revocation
- Expedite restoration of access user self-service remediation

Respond to change in trust User's device potentially compromised





Strong Security

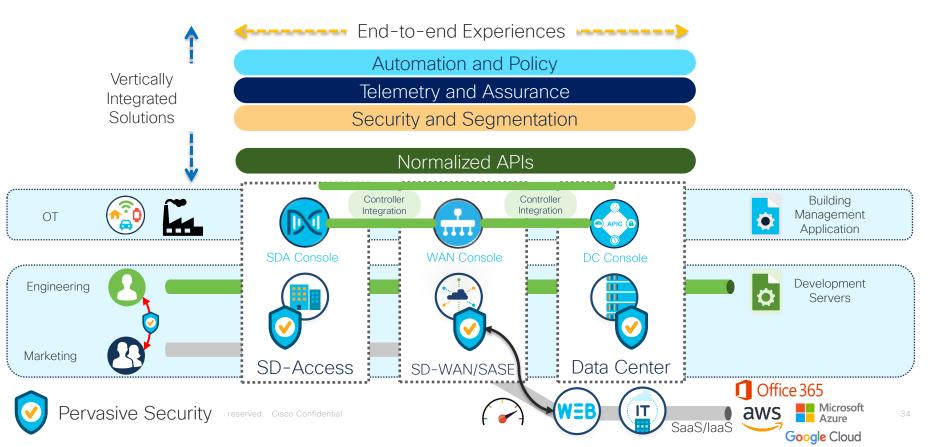
- Detect breaches early immediate notification of changes in trust, integrated threat intelligence
- Quickly pinpoint incident scope and origin forensic analysis, file and device trajectory
- Prevent data theft and lateral movement device isolation

- Work without interruption BYOD support
- Accelerate threat response unified visibility, aggregation and correlation of data across entire environment
- Accomplish more with current teams playbooks, workflows, and playbook-driven automation

Security Reference Architecture

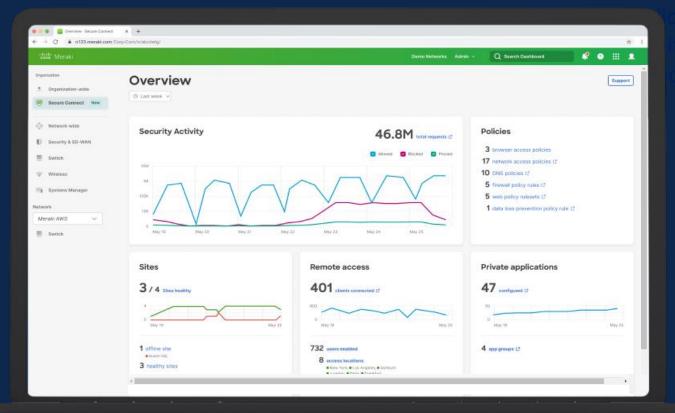


The Secure Productivity Experience Delivered

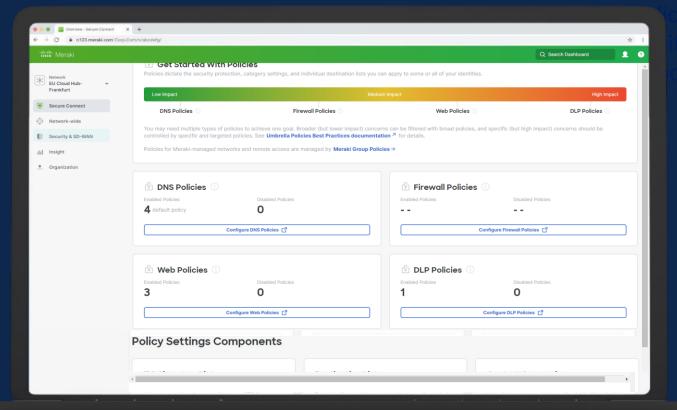




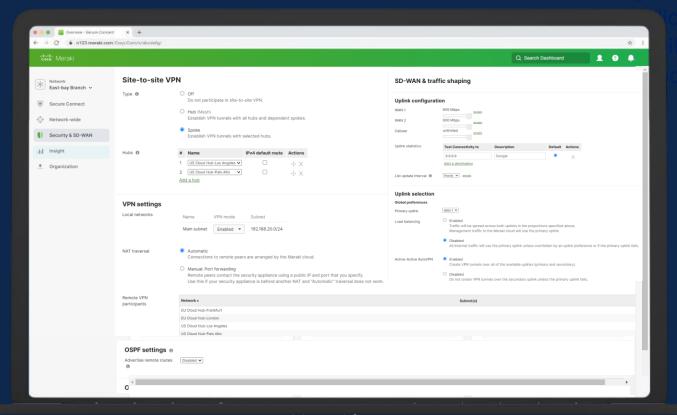
Dashboard Overview



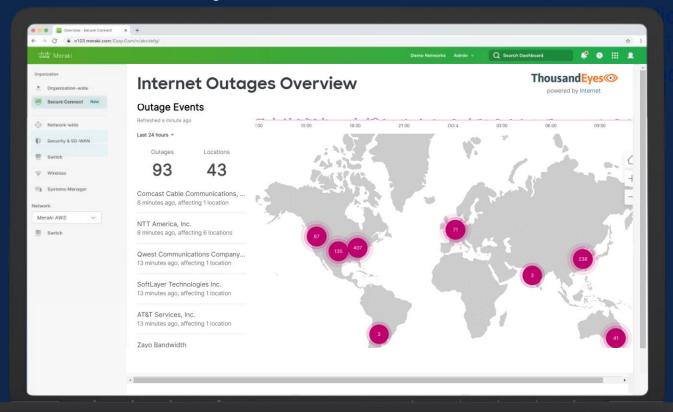
Dashboard Security



Dashboard SD-WAN



Dashboard Visibility



Customer benefits



Hybrid Worker

 Anywhere, Anything connectivity with an optimal user experience and security.



NetSecOps

- 1 x Dashboard to configure Networking and Security policies and have visibility end-to-end
- Multicloud Access/SDCl; rapid deployments to build connectivity



CIO/CISO

- General cost reduction; MPLS vs Internet, SASE as a subscription service Capex vs Opex. Hardware reduction in DC, energy/rackspace reduction
- Sustainability; further lower carbon footprint by consuming services from the Cloud, FTE reduction

Cisco's journey We've made our \$50B global company a test-bed for Zero Trust

"It's not often that you can say you are improving security while also improving the user experience, but that's what we have achieved with this rollout."

Josephina Fernandez
 Director, Security Architecture & Research, Cisco



170,000+ devices secured

5.76 million health checks/month 86,000 devices/month remediated



100,000+ users onboarded

Only < 1% contacting helpdesk



410,000+ fewer VPN auths/month

Users no longer need the VPN for access to more than 100 applications (on-premises and SaaS)

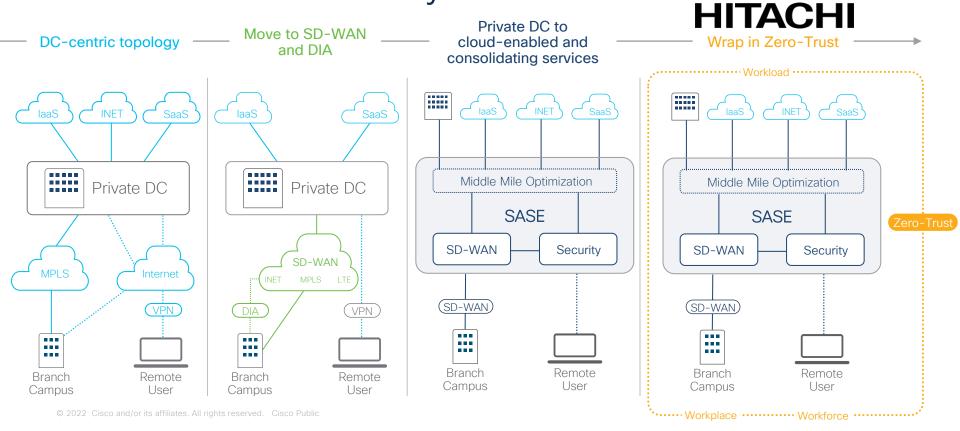


5-month deployment timeline

From defining requirements in July to enterprisewide rollout of 98 countries in December



SASE is a Journey



Want to learn more about Cisco SASE?

cisco.com/go/sase



Ernest Pronk

Cisco | SD-WAN - SASE Specialist | Helping customers to optimize and secure their Hybrid Workforce experience.

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