

# ACE - ADVANCED CD&E ENVIRONMENT



## From Concept to Capability:

- Brainstorming
- Serious Gaming
- Virtual Experience
- Live Experience

"It is a lot cheaper to fail in a simulated world than in the real world".

## INTRODUCTION

ACE provides a world where knowledge and ideas become tangible. By experiencing new ideas and technology in a challenging scenario, a creative process is started where new concepts are born, developed and applied in an interactive way involving all participants. This process is called Concept Development & Experimentation (CD&E).

ACE offers easily configurable brainstorming and simulation facilities based on a large set of simulation and analysis tools, and domain knowledge. It provides access to national and international (secure) simulation networks to enhance international cooperation.

## CONCEPT DEVELOPMENT & EXPERIMENTATION

CD&E is a methodology that combines thinking and doing, it brings the research and operational worlds together to form practical solutions that work.

The goal of CD&E is to:

- Create insight into complex problems by experiencing the challenges in a simulated setting
- Create a common vision and a change of mindset to come to a solution for a problem that really fits
- Prevent saying after a procurement: "If we had known this beforehand we would have done it differently"

The basis of CD&E is to stimulate creativity and innovation by jointly experiencing new ideas and concepts in a simulated environment. A new concept evolves from brainstorming through experiments to a supported solution for a problem. By documenting new insights and the development of the concept into the concept document, a robust concept description is generated which will form the framework of the final solution. By using the CD&E methodology, the final solution will be of higher quality and follow on acquisitions for missing functionality can be avoided.



### CONCEPT MATURITY LEVELS

CD&E is a creative process which can evolve in many, and sometimes unexpected, directions. To manage the CD&E process a framework of Concept Maturity Levels (CML) is used. The CML framework contains a number of milestones along which the concept evolves.

**CML 6:** Implemented concept. Requirements are defined and capability is developed and implemented.

**CML 5:** Proof of Concept. Concept is complete and demonstrated in a relevant operational environment.

**CML 4:** Refined Concept. Concept refined in all or most lines of development through experiments and demonstration.

**CML 3:** Selected Concept. Hypotheses tested and application formulated in detail for all or most lines of development.

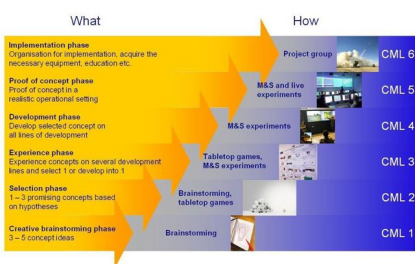
**CML 2:** Promising Concept. Promising ideas are selected and reported according to the first draw of hypotheses.

**CML 1:** Idea of Concept. Basic and out-of-the-box ideas observed and reported in relevant situations and cases.

### BRAINSTORMING

Each concepts starts with a good idea. In this first phase the concept needs to be defi-

Typical Activities per Concept Maturity Level



ned and developed by generating ideas and a wide range of spin off ideas through structured brainstorming (CML 1 - 2). TNO ACE offers the Group Facility Room (GFR) and a team of facilitators to organise and manage effective brainstorming.

### SERIOUS GAMING

Serious games are used to experience and evaluate new concepts. By playing typical cases and scenarios, insight in the concept is gained in a quick and effective way. This allows adjustments to and further evolution of the concept to be made (CML 2 - 3). TNO ACE offers gaming environments and gaming experts to develop games and evaluate gaming results.

### VIRTUAL EXPERIENCE

Interactive human-in-the-loop simulations create a realistic virtual experience to evaluate concepts to a high level of detail. This allows evaluation and further development of concepts in an increasing level of realism (CML 3 - 4). TNO ACE offers several dedicated environments where detailed simulation and evaluation tools are used by simulation experts to create realistic virtual experiences.

### LIVE EXPERIENCE

By participating in live events, such as exercises, with simulations or early prototypes, concepts can be tested, evaluated and proven in a larger context. This allows evaluation of the concept on realistic external interaction and shows the readiness of a concept for implementation (CML 4 - 5). TNO ACE and its experts have the experience to embed simulations and prototypes in live networks and provide full exercise support.

### FROM CONCEPT TO CAPABILITY

With ACE, TNO has the facilities, the methodology and the experience to develop concepts in a structured way from a good idea to an operationally proven concept ready to be implemented into an operational capability.

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